



**WISCONSIN
CHEESE MAKERS
ASSOCIATION**

EST. 1891

For more information, please contact:

Ellie Herman, 708-267-2142 or eherman@wischeesemakers.org

News Release

February 3, 2021

**Act Fast to Reserve Limited Ideas Showcase Space at CheeseExpo Global Online,
Register by March 1 to Save \$50**

MADISON, WI – Act now to reserve valuable space in CheeseExpo Global Online’s schedule of events. Only three spaces remain in the Ideas Showcase line-up, a unique opportunity for exhibitors to present their company’s goods and services. All reservations will be made on a first come, first served basis.

Live or prerecorded Ideas Showcase presentations may run up to 10 minutes in length, with content to be technical or promotional in nature. With only two Ideas Showcase talks running at a time, presenting companies can ensure they will reach a high volume of attendees. Each impactful presentation connects businesses with the live CheeseExpo Global Online audience, allowing for engagement in real-time, and with participants that may access programs later, on demand.

Participating in Ideas Showcase is impactful, distinguishing your company as a leader in the dairy processing industry. CheeseExpo Global Online is pleased to feature the following companies in its Ideas Showcase: Amcor Flexibles North America, bioMerieux, Inc., Chr. Hansen, Deville Technologies Inc., DSM Food Specialties USA, Inc., FoodSafe Drains, Foss, FT System North America LLC, Harpak-Ulma Packaging, LLC., Hydrite Chemical Company, JLS Automation, Krohne Inc., LETICO Inc., MULTIPOND America Inc, Multivac, Inc., POWER Engineers, Inc., Quadbeam Technologies Ltd., RELCO, A Koch Separation Solutions Company, TC Transcontinental Packaging, Tetra Pak Inc. and Wonderware Midwest.

Reserve an engaging Ideas Showcase presentation slot now at [CheeseExpoGO.org](https://www.cheeseexpoGO.org) or contact WCMA Events Manager Caitlin Peirick to learn more.

CheeseExpo Global Online offers dairy processors and marketers around the world free access to live Ideas Showcase offerings, exhibits, and spotlight networking events that will bring industry together. Upgrade to Full Registration to add a host of Keynote presentations and live seminars, and save \$50 when registering by Monday, March 1.

###